



# EHR & Practice Management Consultants

## Website Development

The healthcare marketplace is no different from any other in this business driven economy. Developing and maintaining a consumer friendly website is imperative in the success of any business, the following are a few reasons why. Websites have become a key way to market your services and gain credibility regarding the providers within your practice by giving a provider biography. Websites are used as a great marketing tool due to their ease of usage and viewing. Displaying your practice's content in an appealing and effective manner is beneficial to all involved, your future, staff and patients.

Websites can be a great way of communicating the ideas, accomplishments, and goals of one's practice/ clinic. EHRPMC is aiding practices nationwide with their website needs with their team of healthcare IT professionals.

Making yourself and you practice/ clinic accessible via the World Wide Web (www) has taken precedence in all industries. Viewing your new website and allowing current and prospective patients to stay connected to your organization is effortless. Our team effectively uses your content to design a website in a manner that best expresses your practice.

A website enables your practice to publicize your accomplishments and such news that is beneficial to your followers. This helps create a presence and builds your creditability within your community. It improves communications and therefore reduces costs and makes for more effective marketing. New events and new service offerings being performed can be readily updated on the website. It can also allow you to receive and track feedback from all sources.

Each website differs depending on the amount of content to be added. It is suggested that at least a homepage be immediately established until further content is currently available.

## Pricing

Please contact us at 800-376-0212 ext. 1 or [vanessarose@ehrpmc.com](mailto:vanessarose@ehrpmc.com) to  
for an assessment.